

BUSINESS CASE



Market leadership position

We are a leader in the coconut shell activated carbon market with a global market share of 16%.



Global presence

GRI 2-1

Our operations are spread across 7 countries including 7 manufacturing plants in Sri Lanka, Thailand and Indonesia and marketing offices in UK, Germany, USA and Australia and a distributor network spread globally.



Capacity to innovate with state-of-the-art machinery and equipment

State of the art manufacturing facilities and strong research and development capabilities to develop new products that fulfill emerging needs. A product portfolio of >1,500 products.



Capable team and strategic partnerships

Our business success is underpinned by an empowered and highly skilled team, long-standing customer relationships, mutually beneficial partnerships with business partners and suppliers.



Responsible business practices and sustainability

A holistic ESG framework integrated into strategy formulation.

DuPont Analysis (Rs. '000)

